

Good Things Spring Up at HPBExpo.



HPBExpo 2010 | Orange County Convention Center | Orlando, Florida
Exposition: March 11 – 13 | Education: March 10 – 13
Innovations & Ideas for Indoor-Outdoor Living



2010



Be One of the First Promoters of HPBExpo 2010!

On September 1, attendees will begin logging on to www.hpbexpo.com to pre-register for badges to attend the HPBExpo 2010 in Orlando, FL.

To entice attendees to register early, we are holding the annual *Early Registration Prize Giveaway Contest*. With this promotion, attendees pre-registered for the HPBExpo by December 18, 2009 and verified onsite in Orlando will be eligible for a post-show prize drawing!

Whether you are a past exhibitor or a newcomer, we urge you to take part in donating prizes for the 2010 Early Registration contest as a way to highlight your products and publicize your company's participation in the HPBExpo.

How Does It Work?

Available prizes will be posted on the HPBExpo website prior to the September 1 online registration opening for all to view. Attendees registered by December 18 will be eligible to win a donated prize. A drawing will be held after the HPBExpo 2010 and winners will be announced on www.hpbexpo.com. Donating exhibitors will also be directly notified of the winner and will be responsible for delivering the prize to the winning registrant.

What's in it for the exhibitor?

- **Promotion! Promotion! Promotion!**
- **And, the opportunity to be even bigger supporters of the HPBExpo!**

We will promote your contribution by:

- Listing your company and donated product name, along with your logo and product photo, on a special prize page of the HPBExpo website
- Listing your company's donation on signage at the HPBExpo.

There Is No Extra Charge For This Promotion!

We hope you can join us in our promotion of the show!
Please return the attached form by August 1.

HPBExpo 2010 Early Registration Prize Giveaway

Yes, we would like to participate in the *Early Registration Prize Giveaway Contest* by providing a product for prize donation.

COMPANY: _____

COMPANY CONTACT: _____

PHONE: _____

FAX: _____

EMAIL: _____

PRIMARY EXPO CONTACT: _____

PRODUCT/S TO BE PROVIDED*: _____

Send your logo and product photo to amyjackson@hpba.org

FAX FORM TO:
HPBExpo Exhibits
(703) 522-0548

Deadline: August 1, 2009

* Donating exhibitors are responsible for delivery/shipment of product to winner. Please keep this in mind when determining your donation(s).

Official Rules for the HPBExpo 2010 Online Registration Drawing

Register for HPBExpo 2010 prior to midnight December 18, 2009 and obtain badges onsite in Orlando, Florida to qualify for the drawings for special products being offered by select exhibitors¹. Winners will be randomly drawn from all people who both (1.) register prior to the December 18th deadline and (2.) physically obtain an attendee badge onsite at the HPBExpo 2010 in Orlando, Florida. Chances of winning depend upon the number of entries and the number of available prizes. Taxes, if any, are the sole responsibility of the winners. Each winner agrees that the sponsor, its affiliates, and their agencies and employees shall not be liable for injury, loss, or damage of any kind resulting from the entrant's participation in this offer or from acceptance and use of the product awarded. Warranty coverage governing the product awarded shall be solely determined by the company that manufactures the product. All entrants must be at least 18 years of age to participate. Void where prohibited by law. Employees of exhibiting companies, HPBA, its affiliates, all other agencies and persons connecting with conducting the "HPBExpo 2010 Online Registration Drawing," as well as employees of the subsidiaries and parent corporations of such organizations, are ineligible for winning a prize. Drawing of winners will take place after the HPBExpo 2010 has been completed. All winners will be listed on the HPBExpo website. Donating exhibitors will be responsible for contacting the winner to arrange shipment of the products from their facility. The winner and company chosen to ship the product are solely responsible for any damage that may occur to the product during shipping.

¹ For a list of all available prizes, please go to www.hpbexpo.com
(To be posted by September 1, 2009)