



**Exhibition: March 11-13**  
**Education: March 10-12**  
**Kentucky Exposition Center (SW B/C)**  
**Louisville, Kentucky**

## HPBExpo 2023 Priority Booth Sales

*onsite at HPBExpo 2022 in Atlanta*

Select your booth space early for HPBExpo 2023, during the Priority Booth Sales Period  
Onsite at HPBExpo 2022 in Atlanta and SAVE \$1/sq. ft. off regular rates!

**HPBExpo 2023** will be held in Louisville, Kentucky, March 10-13\*, 2023 at the Kentucky Exposition Center. Priority booth sales will take place during the current show in Atlanta, at the Georgia World Congress Center, March 3-5, 2022, in order of Priority Point Ranking.

In order to take advantage of Priority booth selection, choose an exhibit space on the specific date and time your company is scheduled (see below). You may select a booth at a future date/time, but will not have priority over companies that have already selected a booth. Booths contracted after March 5 will be billed at the regular, non-discounted rate. A 20% non-refundable deposit is due at the time of booth reservation/contract submission. Payment can be made via check or credit card. The Top 25 Priority Companies will be offered an opportunity to secure space for HPBExpo 2023 during February 17-21, 2022.

### HPBA Member^ Rates:

*Early Bird Priority Rate:* \$31/sq. ft. for inline space; \$33/sq. ft. for corner space

*Regular rate after March 5:* \$32/sq. ft. for inline space; \$34/sq. ft. for corner space

*^HPBA Manufacturer, Distributor, and Associate Members are eligible for the member exhibit rate*

### Non-Member Rates:

*Early Bird Priority Rate:* \$38/sq. ft. for inline space; \$40/sq. ft. for corner space

*Regular rate after March 5:* \$39/sq. ft. for inline space; \$41/sq. ft. for corner space

Review the schedule below, available in both Alphabetical Order by Company, and in Date/Time Order, and visit booth #2442 onsite in Atlanta:

**2023 Booth Sales Appointments in Alpha Company  
Order**

**2023 Booth Sales Appointments in Date /Time  
Order**

### REVIEW CONTRACTS, RULES, FLOORPLAN:

Printed Indoor and Outdoor Contracts, as well as Trade Show Rules & Regulations, will be available in the Priority Booth Sales office (booth #2442) in Atlanta.

- [APPLICATION & CONTRACT – INDOOR EXHIBIT SPACE](#)
- [APPLICATION & CONTRACT – OUTDOOR EXHIBIT SPACE](#)
- [INTERACTIVE FLOOR PLAN](#)
- [PDF FLOOR PLAN](#)

Don't miss this opportunity to choose **PRIME** exhibit space for HPBExpo 2023 in Louisville, Kentucky. We look forward to working with you again!

Amy Jackson,  
Senior Manager – Exhibits  
Hearth Patio & Barbecue Association  
[amyjackson@hpba.org](mailto:amyjackson@hpba.org)

\* **A special note on the dates for HPBExpo 2023:**  
Education will begin on **FRIDAY, March 10, 2023**; the Exhibit Hall will be open **SATURDAY, March 11, 2023 - MONDAY, March 13, 2023**. This is a different day-pattern. Please mark your calendars for this altered day pattern for 2023.

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#### **WANT TO START MAKING PLANS FOR LOUISVILLE NOW?**

Check out [www.gotolouisville.com](http://www.gotolouisville.com) today to start making plans early!

You will love coming to the city that was just named one of “America’s Friendliest Cities”, “America’s Most Underrated Cities”, “America’s Favorite Cities for Food” and “America’s Favorite Cities Overall” by Travel + Leisure.

Louisville is also home to iconic attractions that you can’t experience anywhere else. Here you can bet on the ponies at Churchill Downs (home of the Kentucky Derby), get inspired at the Muhammad Ali Center, see the craftsmanship firsthand at the Louisville Slugger Museum & Factory, go back in time on the Belle of Louisville, tour Bourbon distilleries and [more](#).

Louisville's cocktail and culinary scene is gaining national recognition too, and is a destination highlight among visitors. With over 100 restaurants within walking distance of the Kentucky International Convention Center, there is something to delight every taste. Learn more about the unique style of new-Southern cuisine [here](#).

After meeting hours, you will feel right at home when exploring Louisville’s eclectic and charming neighborhoods where locals look forward to welcoming you! [Learn more here](#).

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*If you wish to be removed from the **HPBExpo Priority Booth Sales List**, please email [amyjackson@hpba.org](mailto:amyjackson@hpba.org).*

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