

VIP ACCESS TO
TOP INNOVATIONS.



BOOK YOUR
BOOTH TODAY!



Hearth, Patio & Barbecue

Expo[®] 2024

**GET READY
FOR CHART-TOPPING SALES**

FEBRUARY 13-15, 2024 | MUSIC CITY CENTER | NASHVILLE, TN | [HPBEXPO.COM/EXHIBIT](https://hpexpo.com/exhibit)

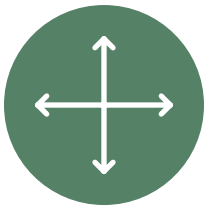
PLAY TO YOUR BIGGEST FANS IN MUSIC CITY

As the only niche showcase spanning specialized categories like hearth, patio and barbecue, HPBExpo brings our community together with thousands of buyers — including many that you won't find at other events. Strengthen relationships with your current customers, have face-to-face conversations that drive new business and close deals at the event that helps retailers and suppliers stay in tune with a changing market.

THE MAINSTAGE FOR INDOOR-OUTDOOR



300+
Exhibiting Brands



200,000+
Sq. Ft. Exhibit Space



3,300
Attendees



1,000
Buying Entities

LOCATION, LOCATION, LOCATION

Nashville is home to great music — and great opportunities for companies like yours. With convenient travel options and a notoriously fun environment, it's no wonder HPBExpo regularly sees record-breaking numbers of attendees every time it's held in this iconic destination. Set your company up for your most successful year yet and enjoy the cuisine, culture and (of course) live music that the city has to offer, all with one convenient trip.

MUSIC TO YOUR EARS



93%

of retailers say
HPBExpo is the
ideal location
to meet with
existing partners.



97%

come to see
emerging
technology and
unique products.



84%

believe that
HPBExpo is the
premier indoor-
outdoor event
in the U.S.



THE HPBA DIFFERENCE

HPBExpo is the only industry showcase powered by the Hearth, Patio & Barbecue Association (HPBA). Since 1980, HPBA has served as the premier North American industry association for manufacturers, retailers, distributors, representatives, service firms and allied associates for all types of fireplace, stove, heater, barbecue and outdoor living appliances and accessories. The organization's members include leading companies across the nation who rely on HPBA's professional services, market research, education, certifications, consumer education, government relations and advocacy efforts. HPBA's commitment to providing a valuable experience to their members and the industry extends to HPBExpo. **See our Suitcasing Policy.**

BOOK YOUR EXHIBIT SPACE TODAY

Visit hpbexpo.com, contact us at exhibits@hpba.org or 703-522-6249.



ALL THE GREATEST HITS IN INDOOR- OUTDOOR

Decision-makers from across the industry come to HPBExpo to find (and buy) the latest innovations. If your company offers products and services in these categories, join us in Nashville — or this influential audience will only see your competitors on the show floor.

BARBECUE & GRILL ACCESSORIES

BARBECUE & GRILLS

BILLIARDS

CATALYTIC COMBUSTORS

CENTRAL HEATERS

CHIMNEY & VENTING PRODUCTS

COOKSTOVES/RANGES/OVENS

FIREPITS

FIREPLACE INSERTS

FIREPLACES

FUEL & FIRE STARTERS

GAME ROOM PRODUCTS

HEARTH ACCESSORIES

HOME PRODUCTS

LAWN & GARDEN PRODUCTS

LOG SETS

MAINTENANCE & CLEANING
PRODUCTS

OEM PRODUCTS (HEARTH &
BARBECUE)

OUTDOOR HEATERS

PATIO & OUTDOOR PRODUCTS

PROFESSIONAL SERVICES

SPACE HEATERS

STOVES

SURROUNDS & FACINGS

TURN UP THE VOLUME



NEW PRODUCT PAVILION

This area of the show floor shines a spotlight on exciting innovations — including your just-launched products. Take advantage of this chance to gain additional exposure and get in the running for the Attendees' Choice Award, the industry equivalent of a platinum album for supplier companies like yours. Award product categories include Hearth, Outdoor Living and a new award for Barbecue.



TOP QUALITY EDUCATION

Knowledgeable buyers make the best customers. HPBExpo's Education Program and Manufacturer-Specific Training provide attendees with opportunities to earn continuing education credits, gain certifications and better understand the details of your products — while providing them with even more reasons to come to the show.



NEXT-LEVEL NETWORKING

Jam with your target audience at special events like keynotes, affiliate receptions and the industry party.



HPB RECREATION SQUARE

Every star (product) needs a good backup band. The solutions in this ancillary marketplace complement — not compete — with your main offerings and include categories like billiards, gaming, and more, thereby increasing foot traffic as well as your opportunities to secure business deals.

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READY TO ROCK YOUR 2024 SALES GOALS?

Space on the indoor-outdoor living mainstage is limited – get your spot today. BOOTH SELECTION IS NOW OPEN to all companies on a first-come, first-served basis.

Questions? Contact us at exhibits@hpba.org or 703-522-6249.

FORMS & EVENT INFORMATION

INTERACTIVE FLOOR PLAN

INDOOR APPLICATION & CONTRACT

OUTDOOR APPLICATION & CONTRACT

RULES & REGULATIONS



HPBA is committed to giving your company the best experience. This includes show management working alongside you to maintain the integrity of our show and protect exhibitors from suitcasing. **See our Suitcasing Policy.**

HBPEXPO 2024 PAYMENT DETAILS

- 50% deposit is due within two weeks of submitting you Exhibit Space Application & Contract
- Additional 50% (final) payment due by November 1, 2023
- Contracts submitted after November 1, 2023 require full payment within two weeks of submission date