

M3 - Digital Content Exchange

Drive audience interaction and engagement at live events.

M3 allows exhibitors and attendees to exchange content easier than ever before. This new technology helps exhibitors not only capture more leads, but also deliver digital content to interested attendees with a simple scan of a QR code. A true win-win.



Exhibitor Benefits

- ✓ Increased exposure
- ✓ Significantly more sales leads
- ✓ Superior content distribution process

Attendees Benefits

- ✓ Better show floor experience – just scan and go
- ✓ Greater control – collect exhibitor information when you want
- ✓ No fuss – no need to collect hardcopy brochures from exhibitors

Organizer Benefits

- ✓ Increased audience engagement
- ✓ Added value to your exhibitor offering
- ✓ New sponsorship revenue opportunities

Contact us today to find out how CompuSystems can enhance your event experiences.