



## HPBExpo 2024 Suggested Social Captions

---

### Facebook + LinkedIn:

*These are suggested social media caption templates that exhibitors can use as inspiration to promote HPBExpo and their presence as exhibitors, welcoming their audience to attend.*

**Instructions:** Copy and paste the suggested captions into your social media platform, fill in placeholders with your company's information, edit as you please, and share!

#### **Product Spotlight:**

🎸👉 Get ready to rock 'n roll with [Company Name] at #HBPEXpo! We're turning up the volume and bringing the heat as we unveil [product]! 🔥🚀 Register now and find us at booth [#####]."

"Looking for your next best-selling product? We're showcasing our new [product] at this year's #HPBExpo.

Join us in Nashville, Feb 13-15 to:

- Experience our live product demonstration.
- Meet 1-on-1 with our sales team.
- Discuss our offerings and partnering opportunities.

Register now at [HPBExpo.com](https://HPBExpo.com) and visit us at booth [#####]."

#### **Event Experience:**

"Experience the heat of #HPBExpo with [Company Name] in Nashville on Feb 13-15, as the industry gathers at the largest indoor-outdoor trade show to witness new products! Register today and meet us at booth [#####]."

"[Company Name] is excited to be exhibiting this year at #HPBExpo. We'll be taking part in the largest indoor-outdoor trade show, coming to Nashville on Feb 13-15.

Explore our new [product/service] offerings and everything #HPBExpo has to offer!

Register today at [HPBExpo.com](https://HPBExpo.com) and visit us at booth [#####]."

**Industry Trends:**

"Stay ahead of the curve and amp up your [company specialty] selection with the latest product trends! Be there at #HPBExpo, February 13-15. Register now and visit us at booth [####]."

"Running a business can be competitive, especially in the indoor-outdoor living space.

Staying on top of the latest trends and products is vital, so join us at #HPBExpo to amp up your [company specialty] selection and learn what's new in the industry that can "wow" your customers.

Register today at HPBExpo.com and visit us at booth [####]."

**Networking Opportunity:**

Tune up your connections and meet [Company Name] as we unveil our new rockstar [product] – that's sure to make some noise at #HPBExpo. Don't miss this opportunity to jam out with other industry leaders at the largest indoor-outdoor expo. Register today and visit us in booth [####]!

"Partnerships and collaboration can transform your business.

Join [Company Name] at #HPBExpo and let's discuss how we can help you grow your sales. Explore our [product offering], talk to other industry leaders and business owners, and form new relationships at the largest indoor-outdoor showcase.

Register today at HPBExpo.com and we'll see you in Nashville."

**Local Flavor:**

"Experience Nashville's rock and roll spirit and a first look at our new [product] at #HPBExpo! Register now and swing by our booth [####]."

"[Company Name] is heading to Nashville for #HPBExpo! We've booked our ticket and we're bringing along our new [product offering] to showcase.

Visit us for our live product demonstration and explore what the Music City has to offer on your "business" trip:

- Discover Nashville's famous Rock 'N Roll history.
- Indulge in the city's food scene like Nashville Hot Chicken!
- Hit the bars for some world-renowned whiskey.

Register today at HPBExpo.com and visit us at booth [####].

**Countdown:**

"The stage is set, and the countdown to #HPBExpo is on! [Company Name] has secured our ticket. Now it's time to secure your spot today and plan to visit us at booth [#####]. 🕒 "

**FOMO (Fear of Missing Out):**

The energy will be off the charts as we create a one-of-a-kind atmosphere, complete with exclusive surprises and giveaways that'll leave you in awe at #HPBExpo. This is your golden ticket to an unforgettable experience that others will be talking about for years to come!

"We've booked our ticket to #HPBExpo, did you?

It's the largest indoor-outdoor showcase in America and we've got some surprises for our booth visitors...

Everyone will be here to party, connect, and learn about what's new and coming up for our industry. We're ready to be part of the excitement and offer some exclusive sneak-peeks (and deals).

Secure your spot at HPBExpo.com and visit us at booth [#####].

**Innovation Focus:**

"Where innovation meets rock and roll! Discover what's next for [your industry] at #HPBExpo, February 13-15. Register today! 🎸 "

## Twitter (also known as X):

Rock out with us at #HPBExpo in Nashville, Feb 13-15, 2024! Discover the latest in hearth, patio, and barbecue. Register now! 🎸

Get ready to roll! [@yourcompany] is bringing the heat to #HPBExpo in Nashville. Catch us at booth #[XXXX]. #MusicCity

Nashville, here we come! Jam with us at #HPBExpo and see our latest [product]. Book your tickets now! #MusicCity

Strumming up some excitement for #HPBExpo 2024! Join [@yourcompany] in Nashville to see the future of indoor-outdoor living. Register today!

Turn the volume up on your outdoor living! Visit us at booth #[XXXX] at #HPBExpo in Nashville. #RockYourPatio #MusicCity

From barbecue grills to blazing hearths, [@yourcompany] is ready to rock #HPBExpo 2024. Find us at booth #[XXXX] in Nashville.

Let's make some noise, Nashville! Come see [@yourcompany] at #HPBExpo and discover what's hot in hearth, patio, barbecue, and more.

#HPBExpo is the main stage for all things hearth, patio, and barbecue. Join [@yourcompany] in Nashville and let's rock this together! Register now!

The Countdown is on! Just [XXX] days left until #HPBExpo 2024 rocks Nashville. Don't miss the hottest event in hearth, patio, and barbecue! Register now and jam with [@yourcompany] at booth #[XXXX]. #MusicCity