

MEET YOUR INDUSTRY IN MUSIC CITY

The largest showcase focused on hearth, barbecue, and outdoor living innovations brings you together with people who understand your challenges — and everything you need to grow your business. Join us for an experience that hits all the right notes.



FEBRUARY 13-15, 2024
MUSIC CITY CENTER
NASHVILLE, TENNESSEE
★★★★★

REGISTER TODAY

PRODUCTS THAT ROCK

With over **300 brands** in hearth and outdoor living, there's no better place to discover the innovations your customers will want next. See what's new up close and gain the kind of firsthand knowledge that leads to smarter buying decisions for your business.

ALL THE LATEST HITS

The crowd goes wild for the New Product Pavilion! This attendee-favorite area features items that hit the market after HPBExpo 2023 and Attendees' Choice Award winners in three categories: Hearth, Outdoor Living, and Barbecue (New, Separate Category).

SEE WHO'S PLAYING

EDUCATION THAT KEEPS YOU ROLLIN'

Education will be provided by the National Fireplace Institute (NFI), and is free to attendees due to the generosity of Copperfield Academy. With sessions tailored for technicians, managers, owners, and sales personnel, you'll get the insights you need to reach your specific goals – with up to **28 CEUs** available.

GET CERTIFIED

The National Fireplace Institute (NFI) reviews, along with the CSIA CDET review and CSIA Certified Chimney Sweep reviews, can all be taken on-site at HPBExpo 2024. Testing is also available.



WE'RE SINGING A NEW TUNE

If you're tired of the same old trade show, HPBExpo 2024 will strike the right chord. The only niche showcase spanning specialized categories like barbecue technology, fireplaces, chimneys, and more has been redesigned to help retailers connect and build stronger businesses in a changing market. From just-launched products to problem-solving with your peers to free education sessions led by industry rockstars, you'll find everything you need to make 2024 a chart-topping sales year in just a few days.



TURN UP THE VOLUME

No matter what you need to dial up your sales, you'll find it at HPBExpo — the mainstage for all things hearth, barbecue, and outdoor-living.



Jill McClure



Tim Reed

OPENING SESSION - NEW FORMAT! Tuesday, February 13 | 8:30-10 AM

Join Jill McClure (President & CEO of the Hearth, Patio & Barbecue Association) and Tim Reed (Co-Founder of The Fire Time Network) as they host three industry icons for a future-forward and motivational opener with data and personal stories that will change the way you go back to your business! Watch for more details to be announced soon at hpbexpo.com.

CONFIRMED SPEAKERS



Douglas S. Brown
Chairman/CEO
Paradigm Associates LLC



John Ceasar
Owner
Ceasar Chimney Service



Russ Dimmitt
Director of Education
Chimney Safety Institute of America



Matt Ellis
Assistant Director of Education
Chimney Safety Institute of America



Bob Ferrari
Director of Education
National Chimney Sweep Guild



Shannon Good
Co-Owner
Good Marketing Group



Carter Harkins
Co-founder
Spark Marketer



Taylor Hill
Co-founder and CEO
Spark Marketer



Kurt Matthews
Owner
Midtown Chimney Sweeps



Bill Ryan
Owner
Ryan Consultants Group



Mike Segerstrom
Senior Consultant
Ryan Consultants Group



Hope Stevenson
Co-Owner
Dave Pomeroy Signature Training



Mark Stoner
Founder
SureFire Training Academy



Joe Valenti
Vice President of Sales
Hose Master



Chris Wolfe
Manager, Technical Support and Training
Ray Murray Inc

SESSION TOPICS

Marketing and Business Sessions:

- Staffing Retention
- New Hire Orientation
- Digital Marketing
- Goal Setting
- Working with Family
- Stress Management
- Selling Strategies
- Building a Longer-term Customer Base

Technical Sessions:

- Safety Installations
- Gas Piping
- Drones
- Chimney Chases

More to come!

GET THE FULL PROGRAM LINEUP

WHERE THE BAND GETS BACK TOGETHER

HPBExpo is more than an event — it's an annual reunion for the hearth, barbecue, and outdoor-living industry. Catch up with your friends in the industry, discuss product lines with your current partners, and build new business relationships at the event where networking takes center stage.



THE ULTIMATE AWARDS SHOW

Wednesday, February 14 | 5-6 PM | Bars Open at 5 PM
Celebrate with your industry friends as we honor business leaders in the following categories:

- Retailer of the Year
- Emerging Leader of the Year
- Advocate of the Year
- Affiliate of the Year

Attendees' Choice Awards winners in Hearth, Outdoor Living, and Barbecue (*New, Separate Category*) will also be announced.

Industry Award nominations are due December 15. Attendees' Choice voting will be captured on-site until 4 PM CT, Wednesday, Feb. 14.



HEARTS ON FIRE INDUSTRY PARTY

Wednesday, February 14 | 6-8:30 PM

The celebration continues with networking, a variety of Nashville's best music, and a separate sweetheart lounge for those looking for a special way to celebrate with your Valentine.



BUYERS' BREAKFAST

Want to grow your margin next year? Check out the inaugural event to get the best deals on the products you rely on (open to HPBA members only).

MEET LOCAL ROCKSTARS

On **Monday, February 12**, HPBExpo will host a variety of affiliate receptions that connect hearth, patio, and barbecue professionals in different regions.

5-7 PM Mid-Atlantic HPBA Reception

5-7 PM Southeast HPBA Reception

5:30-7 PM MidStates & Midwest HPBA Reception

6-8 PM Rocky Mountain HPBA Reception

6-9 PM Northeast HPBA "Beer in the Bathtub" Reception

7-10 PM HPBA Canada 30th Anniversary Membership Reception

RETAILER ROUND TABLES

Problem-solve with your peers and hear what's working for other retailers during facilitated discussions between HPBA retail members.

IT'S SHOW TIME

Make sure you're equipped to provide your customers with the shopping experiences and products they'll want next. Reserve your spot for the hottest show in the hearth, barbecue, and outdoor-living industry today.

STAY IN AN OFFICIAL HOTEL AND SAVE!

Book your room through our partner, OnPeak, to access exclusive rates at top Nashville properties. **Make your reservation early for the best price and availability.**

ATTENDEE HOTEL

EXHIBITOR/SPONSOR HOTEL

REGISTER TODAY AT [HPBEXPO.COM](https://hpbexpo.com)

TITANIUM SPONSOR



SILVER SPONSOR



BRONZE SPONSORS



SUPPORTING SPONSORS

Good Marketing Group

Hybrid Energies – by Nibart

Sponsors as of December 8.