



HPBExpo Exhibitor News & Updates

January, 2024

*Wishing You a Happy and
Prosperous New Year!*



Upcoming Dates/Deadlines



Now: HPBA Membership Renewal for Companies Exhibiting at the Member Rate

January 10: Certificates of Insurance Due to HPBA for ALL exhibitors - **Purchase Temporary Policy**

January 10: Exhibitor Appointed Contractor Request Forms Due to HPBA
(Contractors CANNOT Access Show Floor for Setup Without Form Completed and Approved)

January 10: Variance Request Forms Due to HPBA
(Must Submit for ALL Hanging Signs and Food/Beverage in Booth)

January 11: Freeman Will Begin Accepting **Advanced Warehouse Deliveries**

January 15: HPBExpo Official Hotel Block Deadline

January 15: Freeman Discount Deadline
(Booth Rentals & Services)

January 15: Freeman Warehouse CLOSED for

HPBExpo Outdoor Demonstration Day

This year, HPBExpo will have an Outdoor Demonstration Day instead of offering our traditional Outdoor Burn Area on all days of the show.



Located on the Music City Center's Marty Dickens Terrace, Outdoor Demonstration Day will be open to attendees from **12:00pm to 3:00pm on Tuesday, February 13.**

Companies with an indoor exhibit space are eligible to sign up for this opportunity to cook and distribute samples to attendees. Non-cooking appliances will also be considered.

Entries are being accepted on a first-come, first-serve basis, while available.

The product entry fee will be

MLK Holiday - No Deliveries Accepted this Day

January 25: Music City Center Discount Deadline
(Orders for Electric, Gas, Water, Internet, Etc.)

February 2: Freeman Advanced Warehouse
Delivery Deadline. Ship to the **Advanced Warehouse** by THIS Date and Avoid Weekend Overtime Material Handling Charges for **Show-Site Deliveries** on February 10-11.

REVIEW FULL EXHIBITOR DEADLINES LIST

Placing Orders with MCC & Freeman

Music City Center (MCC) now has an updated website for ordering the following exhibitor services:

- Electric
- Air
- Water/Drain
- Natural Gas
- Internet/Phone
- Rigging

[Sign up for account with MCC](#) to review pricing and place online orders.

Place Orders with MCC

Booth Rentals including carpet, furniture, signage, cleaning, and exhibit packages are available through our official general contractor, **Freeman**.

[Sign up for an account with Freeman](#) to review pricing and place online orders.

Place Orders with Freeman

Updated Catering Menus Available

All food and beverages in the exhibit hall must be ordered through Music City



\$750, and entering companies are limited to one product.

Review All Entry Requirements

Entry Form

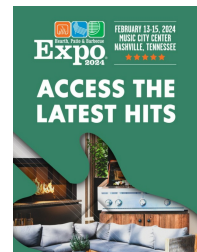
Exhibitor Service Manual

Review the Full Exhibitor Service Manual for ALL exhibiting details and booth order links. If you are unable to locate the form or information you need, please [contact us](#) for assistance.

Exhibitor Service Manual

Update Online Exhibitor Listing

All exhibitors should have received an email with instructions to log in and update their **Online Exhibitor Listing**. This listing is active



NOW for attendees to view and plan their show days, so ensure your information is as accurate as possible.

Enhance your listing by adding contact information, brands, product categories, product listings, show specials, press releases and more—all **included** with the price of your exhibit space.

Information from this portal will also be downloaded for use in the **HPBExpo Mobile App** (*final updates will be downloaded on February 6*).

Update

Center Catering.

MCC has just published a newly updated menu for exhibitor orders. If you'd like to place an order for booth catering, please submit a [Variance Request Form](#) to HPBA, then proceed to place all orders through MCC catering.

For any questions, please call MCC Catering at 615-401-1360.

MCC Catering Menu

NAHB IBS Caravan Service

If your company is exhibiting at HPBExpo AND NAHB IBS, Freeman can help you with freight transportation!

Freeman's HPBExpo-NAHB IBS caravan service will be an expedited service to ensure timely delivery to NAHB International Builders' Show on February 21st. Pricing will be based on overall participation. Click below for more information.

To guarantee space on this caravan, please email ronell.redira@freeman.com.

Caravan to NAHB IBS

Listing

New Product Pavilion Entry

A limited number of spaces are still available for the HPBExpo 2024 New Product Pavilion. **Entries will be accepted on a first-come, first-served basis.**



Categories in the [New Product Pavilion](#) eligible for an Attendees' Choice Award this year include:

**Hearth
Outdoor Living
Barbecue** (*new, separate category!*)

Attendees will vote for their choice of top products amongst the entries through the HPBExpo Mobile App. Winners will be announced on Wednesday night at the [Hearts on Fire Industry Party!](#)

NPP Entry

Register for HPBExpo Exhibitor Badges

Exhibitors are required to register for badges to access the HPBExpo exhibit hall. Register your staff today and pick up badges onsite, beginning at 1:00pm on Monday, February 12.

Use your HPBA Member ID/Company ID to register your company's booth staff:

Register for Badges



The New American Home® 2025

The NAHB Leading Suppliers Council and SGC Horizon, LLC, the official media partner of NAHB, are proud to officially extend an invitation to participate in The New American Home® 2025 by showcasing your premier barbecue and fire products in our exclusive exhibition home. The main objective for this

successful program is to bring new concepts, trending designs, innovative products, and

unique construction techniques together to showcase a masterpiece for the housing industry during the International Builders' Show in 2025. The New American Home serves as a dynamic platform, providing a real-world setting that allows attendees to envision these techniques and/or products into their own projects.

For over 41 years, The New American Home® program has provided extraordinary value to thousands of building product suppliers around the world. The New American Home 2025 will be no different. This innovative masterpiece will be built by [Sun West Custom Homes](#) in the beautiful foothills of [Ascaya](#). The 8,423 sq. ft. energy efficient home will feature current trends, innovative technology, and flex spaces that represent the importance of pandemic prevention and unique design techniques throughout the housing industry. This three-level home has been designed to capture the scenic views of the surrounding mountain ranges. Some of the other unique features of this property include:

- Five Bedrooms, Five Bathrooms & Half Bath
- Expansive Wine Cellar
- Showcase Two-Car Garage
- Game Room
- Pool Courtyard with Innovative Outdoor Fire Features & Fireplace
- Energy Efficient Means & Methods

Products of Interest:

- Electric Fireplace
- Outdoor Fire features (Fire Pits, Fire Bowls, Fire Tables, Etc.)
- Outdoor Living (Kitchen and Furniture)
- Barbeque Grills
- Pizza Ovens



If you would like your products considered for The New American Home 2025, please [Contact Us](#) with the appropriate HPBExpo 2024 onsite contact name and email address. We will supply a list of exhibitors and contact information to a representative from The New American Home who will be visiting HPBExpo in Nashville.

Trade Show Tips

Attendees Come to HPBExpo... to see products!

Recent feedback from HPBExpo attendees indicates that they want to see **more new and innovative products**. When making final plans for your exhibit space, remember that the more variety and ingenuity you bring to the table, the greater the impact on our attendees. This is a prime opportunity to connect with a highly engaged audience seeking the latest and greatest in new products and features. So, let's make this event an unforgettable showcase of your products, elevating the overall experience for both exhibitors and attendees alike. We look forward to seeing what you have to offer!

Exhibitor News Alert

This Constant Contact account ONLY sends HPBExpo Exhibitor Newsletters. Unsubscribing from this newsletter may result in missing crucial information, instructions, regulations and/or updates for your exhibit planning experience. Please add us to your safe sender's list.

This newsletter, as well as all subsequent newsletters for HPBExpo 2024 will also be posted online at www.hpbexpo.com/exhibit/newsletters. While we can only designate one individual as the 'Exhibit Contact' to receive and distribute all exhibit information, you are welcome to forward the Newsletter Archive URL to others in your organization to keep

them informed of the latest news.

As always, please reach out to me with any questions about HPBExpo or HPBA:

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